



# YES BRAND

**PROFILE** 

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## **Company & About Us**

Established in 2016, YES BRAND is a 100% export-oriented garments accessories manufacturer and supplier.

Specializing in buttons, zippers, ribbons, labels, and more, we offer high-quality, innovative solutions to enhance garments across industries.

Our goal is simple: to deliver high-quality products that meet global standards and surpass our customers' expectations.

With a commitment to transparency and integrity, we foster strong relationships with our clients, built on trust, reliability, and open communication.



#### We focuses on:

- **Commitment:** we value our commitments for on time delivery, quality and sustainability.
- Efficiency: we set high efficiency standard to run our core functions to excel.
- **Quality:** people forget how fast you did a job. But they remember how well you did it.
- **Compliance:** we test our social & technical compliance rigorously & routinely for accountability & transparency.
- Delivery: better three hours too soon, than a minute too late.
- Pricing: best creation in affordable prices.



### **OUR Products**

Accessories & Packaging

Auto Carton, Semi-Auto Carton, LPDE Poly Bag, PP Poly Bag, Sustainable Recycled Poly Bag, Sustainable Bio-Degradable Poly Bag, Non-Printed Clear & Brown Gum Tape, Printed Gum Tape, Back Board & Neck Board, Collar Stand, Collar Stay & Butterfly.

02 Trims -Labels

Woven Label, Printed Label, Screen Printed Label, Heat Transfer Label.

O3 Trims -Narrow Fabrics

All types of Elastic (Jacquard, Crochet & Woven), Twill Tape, Satin & Cotton Ribbon, Drawstring & Drawcords.

Trims - Offset (Press Printing)

Photo Board, Photo Inlay, Price Tag, Thermal Sticker, Piggyback Sticker, Sustainable Paper Hanger, Price Ticket, Poly Sticker.

Trims - Patch

Leather Patch, PU Leather Patch, Rubber Patch.

#### **Certifications Of Our Associate Partners**



**BSCI** Amfori



**GOTS** 



FSC® Chain-of-Custody



GRS Version 4.0



OEKO-TEX Woven Label Narrow Fabrics Sewing Thread

# Mission, Vision, Values

#### **MISSION**

To empower every individual of the organization by training, educating, motivating and counselling to achieve more together.

#### **VISION**

To be the company that best understands and satisfies the product Quality, Service and customized needs of fashion brands globally.

#### **CORE VALUES**

Innovation
Diversity & Inclusion
Corporate Social Responsibility
Research & Development
Adding newness
Partnership



#### WHAT WE OFFER

- RECYCLED POLY BAG AND FSC PAPER BASED CARTON
- RECYCLE YARN BASED PRINTED LABEL, WOVEN LABEL, ELASTICS, JACQUARD, TWILL TAPE, DRAW CORD
- RECYCLE / FSC PAPER BASED HANGER, TAG, STICKER, PHOTOBOARD
- TIME DEFINITE SERVICE AND RIGHT QUALITY
- CUSTOMIZED SERVICE FOR ALL THE VENDORS
- DOOR STEP FASTER DELIVERY
- INSTANT SUPPORT FOR SHORT / DAMAGED QUANTITY
- COMPETITIVE PRICING SUPPORT
- BETTER LEAD TIME FOR PRODUCT AND SAMPLE DELIVERY
- READY TO INVEST ON ANY SUSTAINABLE DEVELOPMENT PRODUCT / PROJECT

24 x 7 Order Pickup & Delivery Assurance

We Manage Your
Supply Chain By
Ensuring
Customized
Delivery



## We at a Glance

#### **Total Manpower**

Management Staff 5
HR Admin 2
Maintenance 3
Operation 20

Total 30

#### **Safety & Welfare**

Child Care
Medical Care
Maternity Benefits
Central Fire Detection & Protection
Education Scholarship
Specialist Health Check

Working Period : 1 shift per day

(8 hours)

Commercial Bank : Jamuna Bank PLC

(GULSHAN BRANCH)

ACCOUNT NAME :YES BRAND ACCOUNT NUMBER: 0100210020063

SWIFT CODE. JAMUBDDH043 ROUTING NUMBER: 130261722

**Business Turn Over:** 3 million US Dollar in 2023





#### **SEWING THREAD**

**PRODUCTS** 

Producing range of Sewing Thread: 50/2, 40/2, 20/2, 20/3 Spun Polyester sewing thread, 150/D filament sewing thread and embroidery thread.

COLORS

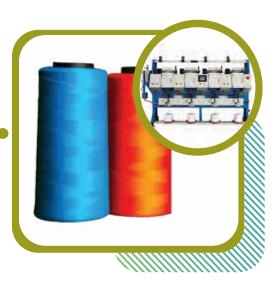
Raw white, optical white & any color

**PRODUCTION CAPACITY** 

20,000 Cones (per day)

**DYEING CAPACITY** 

3,000 kgs (per day)





#### **PRINTED LABEL**

We use Flexo, Ultrasonic Cutting & Folding, Flexo Block, Auto Screen Print & Curing Machine for our Printed Labels.

CAPACITY

100,000 pcs (per day)

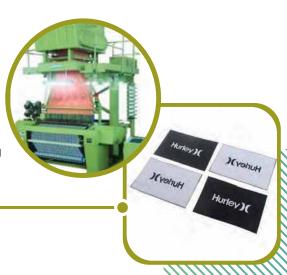
#### **WOVEN LABEL**

- Computerized Woven Label Machine
- Laser Ultrasonic Cutting, Folding & Slitting (soft edge)
- Heat Cutting & Folding

20年四次

CAPACITY

100,000 pcs (per day)



#### **HEAT TRANSFER PRINT**

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- Printing, Heat Pressing, Vacuum Machine
- Woven Dryer

CAPACITY

(per day)

Heat Seal Label: 1,00,000 Pcs Photo Sticker/Print: 40,000 Pcs



# NARROW FABRICS SATIN & COTTON RIBBON

- World Class Megaba Brand Ribbon Kniting Machine
- Mini Continuous Dyeing In Light Colors
- Automatic Calendering & Rolling

CAPACITY

20,000 yards (per day)

#### TWILL TAPE

Narrow fabric has become an essential part of today's fashion. For catering customer's needs, we manufacture various tapes by cotton, polyester and synthetic yarn based twill tape.



Heringbone, Canvas, Narrow, Flat, Waist, Oxford, Striped Tapes.



100,000 yards (per day)





# DRAWSTRING & DRAWCORD

We manufacture string from good quality cotton, polyester and synthetic yarn drawstring for using with Jackets, Trousers, Hoodies, Bags, Shoes etc.

**PRODUCTS** 

Round, Flat, Tube Drawstring, Elastic Drawcord with automatic plastic, metal & silicon Tipping

CAPACITY

40,000 yards (per day)



# **ELASTIC** (Jacquard, Crochet, Woven)

We manufacture elastic of different design with modern machines lined up from Taiwan. We use high quality yarn, spandex and rubber.

**PRODUCTS** 

Jaquard Elastic, Twill Tape, Drawstring & Drawcord, Woven/Needle, Crochet, Picot, Lace, Striped, Button Hole Elastic.

CAPACITY

(per day)

Crochet Elastic: 50,000 Yards Woven Elastic: 5,000 Yards Jacquard Elastic: 20,000 Yards



#### **LEATHER PATCH**

Automatic Leather Patch.

Capacity: 100,000 pcs (per day)



### **OFFSET (Press Printing)**

We produce all kinds of hang tag, photo inlay, paper band & other quality printing.

We have world's no. 1 Heiledberg and combinations are Offset Printing 5 Color Machine, Offset Printing 2 Color Machine, Offset Printing Single Color Machine.



#### Capacity: 0.5 Million pcs (per day)









State-of Art offset printing unit is equipped by CTP (Computer to Plate), Film Output Machine, Lamination, Auto Die Cutting, Pollar Cutting, Paper Cutting, UV Spot, Foil Printing, Pasting, Dynamic Design Section, Image Setup (Katana), Digital Printing.

This unit is covered by FSC Certification.



# **ACCESSORIES** & PACKAGING

Prepared with the best effort ensuring the 100% quality.

### COLLAR STAND, STAY & BUTTERFLY

**PRODUCTS** 

Collar Stand Collar Bone Butterfly PVC Box



(per day)

Collar Stand: 1,00,000 pcs Collar Bone: 3,00,000 pcs Butterfly: 2,00,000 pcs PVC Box: 30,000 pcs



# BACK & NECK BOARD

We produce Back Board, Neck Board & Paper Hanger using Auto Die Cutting, Manual Die Cutting & Pollar Cutting Machine.



CAPACITY

100,000 pcs (per day)

# **ACCESSORIES** & PACKAGING

#### POLY BAG

This unit is well equipped with modern high speed blowing machines from Taiwan. We ensure correct measurement and quality printing in the poly bags and poly sheets.

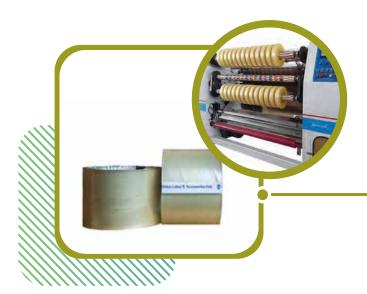
**PRODUCTS** 

Blister, Individual, Adhesive, Hanger, Poly Bags with Flap and gusset, Printed, LDPE, PP, Recycled & Bio-Degradable Poly Bags.

CAPACITY

100,000 pcs (per day)





#### **GUM TAPE**

We produce clear & printed gum tape from good quality BOPP film and high quality adhesive. We ensure correct measurement. We can deliver tapes of different length and width as per customer's requirement.

PRODUCTS

Transparent, Brown, Printed & Paper Gum Tape

CAPACITY

10,000 Rolls (per day)



# **ACCESSORIES** & PACKAGING

### **SEMI AUTO CARTON**



Capacity: 20,000 sqm (per day)



Our Semi Auto Carton includes 7, 5 & 3 ply cartons with customized printing option.

We use recycled and virgin paper from Europe, Australia, USA, Korea, Taiwan, Thailand and Malayasia to ensure best quality products.

This unit is certified by FSC.







#### **AUTO CARTON**

Our high capacity computerized fully automatic machine from Taiwan produces all kinds of cartons having high bursting & edge crush strength.

We use virgin line paper, craft line paper, semi chemical fluting (SCF) from Australia, USA, Finland, Sweden & Taiwan.

# Capacity: 80,000 sqm (per day)



Our carton products include 3 & 5 Ply Cartons, Master & Inner Cartons, Hanger Cartons, Flap Overlap Cartons, Specialized Cartons, Pallet Cartons, Top Bottom Boards, Box Divider, M, U, X, Z Divider & H Pallet.

We provide essential services with carton such as Elastic and Cord Attach, Die Punch (Single or Multiple), Patti (Paper Joint), Corner Prints, Multi Color & Complicated Print.

This unit is certified by FSC.



# Managing Director's Message

## **MERAJ AHMED (JONY)**

**Managing Director** 

I'm excited to share the journey of YES BRAND Label & Accessories with you. We're an independent garment accessories manufacturing company, established in 2016 at DOSH Baridhara, Dhaka.

I firmly believe that technology is going to revolutionize our industry in many ways. The digital supply chain, enabling fast fashion, is just the beginning. We've equipped each of our production wings and quality-testing labs with the latest modern machinery to ensure top-notch products and support for our valued yendors.

Accessories and trims will continue to evolve with newer materials, designs, and construction methods, delivering superior functional performance while meeting the aesthetic preferences of consumers. Moreover, the growing trend towards environmental sustainability will also impact the accessories and trims industry in Bangladesh.

We're proud to have an industry-leading portfolio of brands spanning all price points, from bridge-to-luxury brands like GAUDI, JACKBERG. BOSTON LEGEND, celio\*, SIR, LIU-JO, BLUEACE, RINA, Terranova, SKY T-SHIRT and many more.

I'm confident that our teamwork, dedication to quality, support, and ambitious journey will establish Yes Brand Label & Accessories. as the most trusted name in the Bangladesh Apparel & Accessories Market.



# Speech of **Director**

## **Ezazul Haque (Danish)**

#### Director

As Director of YES BRAND Label & Accessories, I am proud to lead a team dedicated to excellence in quality, production, and workplace practices. Our relentless pursuit of innovative solutions fosters an environment that champions eco-friendly products, unmatched quality, and heightened productivity. Through strategic investments in infrastructure, cutting-edge technology, and the continual development of our human resources, we ensure our capabilities evolve in sync with the dynamic needs of our industry.

Our seasoned and committed management team, alongside our skilled workforce, forms the backbone of our organization. Together, we are steadfast in our pursuit of a common goal: to not only identify but exceed the expectations of our valued customers. With professionalism and diligence, we offer unparalleled support to meet the ever-growing demands for quality from our esteemed clients.

At YES BRAND Label & Accessories, innovation is more than a buzzword; it's i ngrained in our culture. It propels us to push boundaries and explore new avenues in product development and process enhancement, ensuring we remain at the forefront of our industry.

With this unwavering dedication to excellence, I am confident that YES BRAND Label & Accessories will continue to thrive as the most trusted name in the Bangladesh Apparel & Accessories Market.



# Speech of **Executive Director**

# **Md.Monjil Hasan Sourave**

**Executive Director** 

Our unwavering commitment to technological innovation is key to our success. Embracing the digital supply chain and the fast fashion movement, we have equipped our production wings and quality-testing labs with the latest modern machinery. This ensures we consistently deliver high-quality products and exceptional support to our esteemed vendors.

The landscape of accessories and trims is constantly evolving, driven by advances in materials, designs, and construction methods. These innovations not only enhance functional performance but also cater to the evolving aesthetic preferences of consumers. Additionally, the growing emphasis on environmental sustainability will significantly shape the future of our industry in Bangladesh.

To stay ahead in this dynamic environment, we are proactively investing in research and development, fostering collaborations with industry leaders, and integrating sustainable practices throughout our operations.









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